

## sites & sights to see

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## news

We are so much in the swing of things now it is hard to decide on which project to tell you about...

- \* We were commissioned to convert *The Theodore Roosevelt Centennial Gubernatorial eBook CD* produced by us in 2001 into an [online edition for the T. Roosevelt Association](#). See it on their web site now!
- \* Google interviewed and chose us to be one of their publishers in their Google Print program. They are now in the process of digitizing all of our authors' books for hosting on their sites.

## from our authors and editors

If anything, they found it very hard to follow Thoreau's advice: "Whate'er we leave to God, God does and blesses us." Let's see how they've fared:

Our web site editors have added [Search](#) and "Tell-a-Friend" capabilities to our site.

Two new authors, Laura Budd and Peter Taryan will debut soon with *Valkyrie*, a multimedia web-book by Laura and the downloadable ebook edition of *Unreal Estate* from Peter. Expect many more titles coming from our authors soon!

## editorial flash

For thousands of years, the term "publish" has meant "to make known". Throughout its history, the term has described the professional efforts required to provide the human community with content and context.

Transcending all media, the earliest publishers served their communities by drawing on cave walls, to communicate critical instructions for hunting and survival. In the mid 1400s, an invention by Gutenberg made publishing synonymous with printing for the next 500 years. In the 1980's personal computers spawned a move toward desktop publishing, which created another revolution: Web publishing, based on Internet communication.

What else has this latest revolution wrought? Interestingly enough, more confusion due to information overload. In spite of the opinions of some that technology is rendering ours a self-service world, or that knowledge is attainable via bits and bytes of data, just the opposite is true when it comes to organizing, accessing, and distributing quality content. Clearly, as ways to access our output multiply, we must provide more than content and context: We must design them to be a guide to our reader, viewer, or listener as well.

*Steven Kingsley, your editor*

## in the entertainment corner now

Showing the multimedia capabilities available to you



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